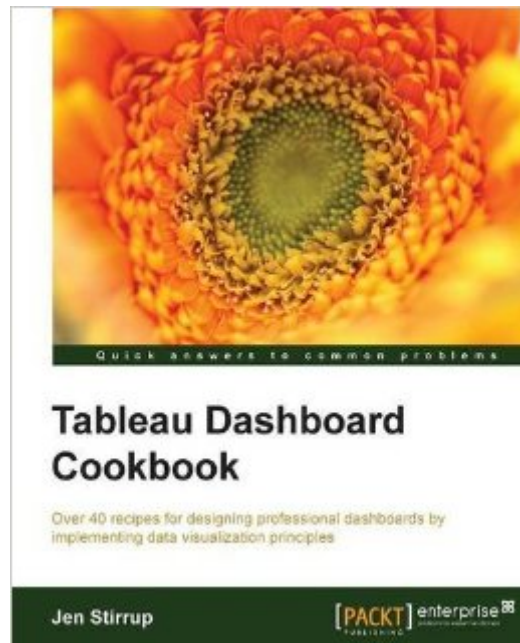


The book was found

# Tableau Dashboard Cookbook



## Synopsis

**Key Features** Utilize the features of Tableau to create, design, and develop effective, beautiful dashboards Use data visualization principles to help you to design dashboards that enlighten and support business decisions Explore Tableau's functionality with practical lessons that help you to build your own solution as you progress through the book

**Book Description** With increasing interest and enthusiasm for data visualization in the media, businesses are looking to create effective dashboards that engage as well as communicate the truth of data. Tableau makes data accessible to everyone, and is a great way of sharing enterprise dashboards across the business. The deceptively simple Tableau interface hides a variety and complexity of features available for dashboarding, and this book will help you to become familiar with these features. Tableau offers an easy-to-use and fun way of designing, constructing, and sharing your dashboards. This book will familiarize you with its features and enable you to develop and enhance your dashboard skills, starting with an overview of what dashboard is followed by how you can collect data using various mathematical formulas. Next you'll learn to filter and group data, as well as how to use various functions to present the data in an appealing and accurate way. The book will also teach you how to use the key advanced string functions to play with data and images. You will be walked through the various features of Tableau including dual axes, scatterplot matrices, heat maps, and sizing. Finally, this book will help you consider what to do next with your dashboard, whether it's on a server or in collaboration with other tools.

**What you will learn** Customize your designs to meet the needs of your business using Tableau Use Tableau to prototype, develop, and deploy the final dashboard Communicate and share your dashboards internally within the business, or externally with the rest of the world via Tableau public Integrate your data to provide mashed-up dashboards Be inspired with color, motion, and other design tricks when designing dashboards Formulate your business rules into Tableau formulae that you can reuse Consider your business users and data consumer needs as you learn about color theory and psychology and put them into action

**About the Author** Jen Stirrup is an award-winning and internationally recognized business intelligence and data visualization expert, author, data strategist, and technical community advocate. She has been honored repeatedly, along with receiving peer recognition, as a Microsoft Most Valuable Professional (MVP) in SQL Server. She is one of the top 100 most globally influential tweeters on big data topics. Jen has nearly 20 years of experience in delivering business intelligence and data visualization projects for companies of various sizes across the world.

**Table of Contents** A Short Dash to Dashboarding! Summarizing Your Data for Dashboards Interacting with Data for Dashboards Using Dashboards to Get Results Putting the Dash into Dashboards Making Dashboards

## Book Information

Paperback: 330 pages

Publisher: Packt Publishing - ebooks Account (January 11, 2016)

Language: English

ISBN-10: 1782177906

ISBN-13: 978-1782177906

Product Dimensions: 7.5 x 0.8 x 9.2 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: 2.0 out of 5 starsÂ Â See all reviewsÂ (4 customer reviews)

Best Sellers Rank: #600,051 in Books (See Top 100 in Books) #169 inÂ Books > Computers & Technology > Software > Databases #894 inÂ Books > Computers & Technology > Business Technology > Software > Enterprise Applications

## Customer Reviews

Wishing to learn Tableau, I downloaded an evaluation copy of Tableau Desktop, viewed about 20 (high-quality and very helpful) videos in the "Tableau Training & Tutorials" section of tableau.com, and finally ordered a batch of Tableau books from - .co.uk, in my case - with the intention of reviewing the alternatives and leaving one or two titles for further study. The contenders included: "Tableau Data Visualization Cookbook" by Nandeshwar, Packt, 172 pages, Â Â£24 for a new paperback "Creating Data Stories with Tableau Public" by Ohmann and Floyd, Packt, 222 pages, Â Â£23 "Rapid Graphs with Tableau 8" by McDaniel, Apress, 252 pages, Â Â£29 "Learning Tableau" by Milligan, Packt, 340 pages, Â Â£33 "Communicating Data with Tableau" by Jones, O'Reilly, 334 pages, Â Â£18 "Tableau For Dummies" by Monsey and Sochan, Wiley, 352 pages, Â Â£22 "Tableau Dashboard Cookbook" by Stirrup, Packt, 336 pages, Â Â£29 "Tableau 9: Official Guide" by Peck, McGraw-Hill, 352 pages, Â Â£24 "Tableau Data Visualization Cookbook", "Creating Data Stories with Tableau Public" and "Rapid Graphs with Tableau 8" left, each one a decent book "dominated" by a better one. The remaining titles split into beginner books - "Tableau For Dummies" and "Communicating Data with Tableau" (both excellent, by the way), and books which seemed to be more intermediate - "Tableau Dashboard Cookbook", "Learning Tableau" and "Tableau 9: Official Guide". A closer look at "Tableau Dashboard Cookbook" revealed a low-quality book uncompetitive in either "beginner" or "intermediate" category.

Let's start with the good stuff. Personally I loved this book and the main reason is because it is very hands-on: there are a lot of examples (or recipes if you follow the cookbook doctrine) that guide you step-by-step through the features of Tableau. For readers inexperienced with Tableau – such as myself – this is a great way to discover the product without being overwhelmed by its many features. Each recipe starts with a short introduction – not too long so it doesn't get tedious – and then dives directly into the action. At the end there is a small recap of what you just did and how it works and there are optionally some pointers to further references. The book is limited on theory but overloaded with practicalities, which was very appealing to me. I felt I learned a great deal about Tableau by reading this book, but I also realized I just learned the basic functionalities of the product. That's why this book may not be suited for already advanced users of Tableau; they may not find a lot of new information in this book. Now on to the bad stuff. Quite early on in the book – somewhere in chapter 2 – it became very clear that this book was badly edited. There are no spelling or grammar mistakes – not that I know of – but sometimes screenshots are switched or even wrong. One time a recipe – which is essentially a bulleted list of action points – jumped to the end while skipping a few steps. Sometimes when following the recipe step-by-step, you achieve a different result than what is displayed in a screenshot. Most of the time you can work around those issues by using your mind a bit and by comparing with (hopefully correct) screenshots. It can get annoying after a while, but it didn't stop me from reading the book (unlike some other people...

[Download to continue reading...](#)

Tableau Dashboard Cookbook Crock Pot: Everyday Crock Pot and Slow Cooker Recipes for Beginners (Slow Cooker, Slow Cooker Cookbook, Slow Cooker, Slow Cooker Cookbook, Crockpot Cookbook, ... Low Carb ) (Cookbook delicious recipes 1) Island Style Cookbook: Guam's Favorite Soups, Tasty Guam Recipes, Wonderful Chamorro Island Food , Exotic Guam Cookbook Of Soups, Enjoy Awesome Chamorro Guam Food From This Island Cookbook Easy Vietnamese Cookbook: 50 Authentic Vietnamese Recipes (Vietnamese Recipes, Vietnamese Cookbook, Vietnamese Cooking, Easy Vietnamese Cookbook, Easy Vietnamese Recipes, Vietnamese Food Book 1) Chinese Cooking: No Wok Takeout! 80 Amazingly Delicious 3 Steps Or Less Chinese Recipes Revealed (Chinese Cookbook, Cooking For One) (cookbook for beginners, ... meals cookbook, easy meals for one 2) Crockpot Recipes: 30 Delicious, Dairy & Gluten Free, Low Carb Recipes For Busy People (Slow Cooker, Slow Cooker Cookbook, Crockpot Cookbook, Gluten Free ... Cooker Recipes, Low Carb Cookbook Book 1) Easy Tomato Sauce Cookbook: 50 Delicious Tomato Sauce Recipes (Tomato Sauce, Tomato Sauce Cookbook, Tomato Sauce Recipes, Italian Cookbook, Italian Recipes Book 1) Salads - Top 200 Salad Recipes Cookbook (Salads, Salads Recipes,

Salads to go, Salad Cookbook, Salads Recipes Cookbook, Salads for Weight Loss, Salad Dressing Recipes, Salad Dressing, Fruit Salad) Rice Cooker Recipes: The Ultimate Rice Cooker Cookbook: The Best Quick And Easy Rice Cooker Recipes You Can Make At Home Tonight (Rice Cooker Cookbook, ... Recipes, Rice Cookbook, Rice Recipes) CROCK POT: 450 Easy Crockpot Recipes (crockpot cookbook, slow cooker recipes, crock pot meals, paleo, vegetarian, crock pot, crock pot cookbook, crockpot freezer meals, slow cooker cookbook) TEX-MEX COOKBOOK Tex-Mex Takeout Cookbook: Favorite Tex-Mex Recipes to Make at Home (Texas Mexican Cookbook) Easy Irish Cookbook (Irish Cookbook, Irish Recipes, Irish Cooking, Scottish Recipes, Scottish Cooking, Scottish Cookbook 1) Easy Portuguese Cookbook: 50 Authentic Portuguese and Brazilian Recipes (Portuguese Cookbook, Portuguese Recipes, Portuguese Cooking, Brazilian Cookbook, Brazilian Recipes, Brazilian Cooking Book 1) Easy Quesadilla Cookbook (Quesadillas Cookbook, Quesadillas Recipes, Quesadilla Cookbook, Quesadilla Recipes, Quesadillas 1) Easy Hawaiian Cookbook: Authentic Tropical Cooking (Hawaiian Cookbook, Hawaiian Recipes, Hawaiian Cooking, Tropical Cooking, Tropical Recipes, Tropical Cookbook Book 1) Atkins Diet: Dr Atkins New Diet Revolution - 6 Week Low Carb Diet Plan for You (Atkins Diet Book, Low Carb Cookbook, Atkins Diet Cookbook, High Protein Cookbook, New Atkins Diet) Low Carb High Fat Cookbook: Bacon, Butter & Coconut Oil-101 Healthy & Delicious Low Carb, High Fat Recipes Perfect For the Paleo Diet, Atkins Diet, Low ... Paleo Cookbook, Gluten Free Cookbook) Autoimmune Paleo Cookbook: Mouthwatering Recipes to Reverse Autoimmune Disease and Heal your Body (Paleo Cookbook, Autoimmune Solution, Autoimmune Protocol, ... Weight Loss, Autoimmune Paleo Cookbook) Weight Watchers: Weight Watchers Cookbook-> Watchers Cookbook- Weight Watchers 2016 Weight Watchers Cookbook - Points Plus - Points Plus-Weight ... Points Plus, Weight Watchers 2016) (Volume 1) DSP Filter Cookbook (Electronics Cookbook Series)

[Dmca](#)